

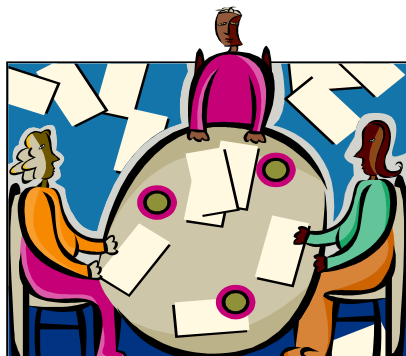
# An introduction to focus groups

MERG  
MERG

Monday 26<sup>th</sup> January 2009 (9.30am-12.30pm)  
Seminar room 7 (ERC)

Focus groups are a well-established research method within health services literature. As well as being used in research, focus groups can also be employed to collect views and concerns from patients and members of staff to help with service improvement.

This short workshop, run by members of MERG (Multi-professional Evidence-based practice and Research Group) will provide an introduction to the process of conducting a focus group. It will include practical tips from staff familiar with this mode of collecting data. The workshop will cover setting up the focus group, how to ensure that it works on the day, and how to analyse the information you get back. At the end of the session, those attending should have a better understanding of the steps involved in this process. It will include a demonstration of running a focus group from those presenting.



For further details, or to book a place, please contact Stephanie Tierney

([stephanie.tierney@manchester.ac.uk](mailto:stephanie.tierney@manchester.ac.uk)). All nurses and allied health professionals are welcome, but spaces are limited. Therefore,

people who book a place are asked to let Stephanie know as soon as possible if they are no longer able to attend because we will have a waiting list.